

NEWSLETTER

APRIL 2011

NAB 2011

11- 14 April 2011 - Las Vegas



Look out for the following NMR partners who will be exhibiting at the show:

- | | | | |
|---------------------|----------------|----------------------|--------|
| • Adobe Systems | SL3320 | • Square Box Systems | SL8305 |
| • AJA | SL4420 | • The Foundry | SL5625 |
| • Autodesk | SL2120 | • Telestream | SL3309 |
| • Automatic Duck | SL3327J | • ToolsOnAir | SL1414 |
| • Avid | SU902, S233LMR | | |
| • Blackmagic Design | SL220 | | |
| • Cineform | SL6929 | | |
| • Eyeheight | N3719 | | |
| • GB Labs | SL8922 | | |
| • GenArts | SL1813 | | |
| • iKan | C10637 | | |
| • Iridas | SL7927 | | |
| • JVC | C4314 | | |
| • Maxon Computer | SL2327 | | |
| • Object Matrix | SL8923 | | |

If you are planning to visit the show and would like to arrange a product demo or meeting with any of our partners that are exhibiting, please contact Neil Anderson on:

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 email: neil@nmr.com

For all the latest NAB news and product announcements visit our website at www.nmr.com

Autodesk Launches Smoke 2012 Smoke 2012 for Mac



Autodesk Smoke 2012 software offers a timeline-based, all-in-one creative solution for professional finishing on the Mac. The Smoke toolset spans color correction, compositing, 3D visual effects and stereoscopic 3D and features an efficient complementary workflow with Apple Final Cut Pro. The 2012 release contains:

- A redesigned 3D lighting system
- Flame FX, a comprehensive new set of creative and technical tools for common finishing tasks, featuring Damage, Deform, Edge Detect and Pixel Spread

More Info

ToolsOnAir Introduces Hotel Infotainment Systems at NAB Innovative En-suite Hotel System

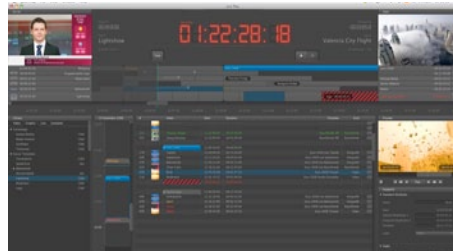


As an integrated part of the ToolsOnAir Broadcast Suite, the Infotainment system is the next logical step forward in hotel and resort-based interactivity.

Providing valued guests with hotel and local information as well as an elegant and sophisticated, business-capable workspace, ToolsOnAir's Infotainment system is an ideal vehicle for providing guests with hotel offerings - dining, spa, guest services and special offers - in an elegant, state-of-the-art technology package.

More Info

ToolsOnAir to Release just:play and just:live 1.5 at NAB Latest Update



Continuing the company's theme of creating a complete TV Station in a Mac, ToolsOnAir will be featuring the latest updates to their acclaimed Broadcast Suite, including the updated version of their just:play and just:live playout applications.

Based on feedback from hundreds of current users, ToolsOnAir has implemented a host of new features to further integrate the programs into existing broadcast workflows.

More Info

More Info

Nomura Banks on AJA To Support ToolsOnAir Installation AJA Integration with ToolsOnAir



Global investment bank Nomura International built a facility as part of a massive 120 million pound renovation of a 500,000 square foot building on the banks of the River Thames in The City of London. They chose ToolsOnAir as its media production and distribution platform. To handle a range of ingest and playout tasks for its all-digital workflow, Nomura relies heavily on AJA KONA cards and Ki Pro tapeless video recording devices.

More Info